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PRESS RELEASE

FOR IMMEDIATE RELEASE

Maestro donates Disaster Assistance Service to victims of Tennessee flash floods

Dallas, TX--(August 10, 2013) Maestro Personal Assistants, a leading Texas-based marketing and loyalty company, announced it is donating its personal assistance service to victims of the recent flash floods in central Tennessee. For help with non-life threatening situations, residents affected by the floods can call 877-650-1411 at no charge. Maestro's team of assistants is available to provide help 24 hours a day, including:

- Transport Arrangements
- Medical Services Contact
- Emergency Message Service
- Emergency Response Groups Contacts
- Emergency Cash Arrangement
- Directory Assistance
- Hospital and Shelter Locations
- Make Calls on Their Behalf
- Messenger Service Arrangements
- Medical Appointments / Admission

For help with life-threatening and critical emergencies, please call 911.

The National Weather Service has reported 3" to 7" of rainfall throughout central Tennessee. In Madison and north Nashville, there were reports of 6" to 7" of rainfall, where evacuations were ongoing. No deaths have been reported, but authorities anticipate additional flooding will occur.

"We recently launched the Maestro Disaster Assistance Service to help victims of natural and man-made catastrophes by providing our assistance service at no charge," said Adam Alfia, Maestro's Managing Director. "Now we're offering our help to the people of Tennessee affected by the flooding. Please call us if you need us. Our thoughts are with you."

Mr. Alfia added that any government or charitable disaster-relief organization interested in working with Maestro to provide assistance services can contact the company at 888-500-1411.

ABOUT MAESTRO PERSONAL ASSISTANTS

Maestro Personal Assistants provides U.S. and Canadian companies with a branded 24/7 personal assistance and concierge service program they can offer their customers. Maestro's award-winning service helps attract customers, increase satisfaction and build loyalty by providing callers with Anything, Anytime, Anywhere®. To learn more, visit <http://www.personalassistants.com>.

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