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PRESS RELEASE
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Maestro Personal Assistants Named One of the Top 10 Fastest Growing Companies in Dallas

Dallas, TX– (November 15, 2013) Marketing and loyalty company, Maestro Personal Assistants, announced that it received the prestigious Dallas 100 Entrepreneur Award for 2013 from the Caruth Institute for Entrepreneurship. The Dallas 100 honors the fastest growing, privately held companies in the North Texas area. Last year, Maestro was recognized as number 46, this year Maestro breaks into the prestigious group of top 10 finalists of fastest growing companies.

“We are very honored to be included among a group of such esteemed companies and thankful for the clients that helped propel us into the top 10,” said Adam Alfia, Maestro’s founder and Managing Director. “We’re also proud of the fact that our headquarters and personnel are based in Dallas. We have an incredible team of committed individuals that have made us the best phone-based personal assistance service in the world. Dallas has always offered an exceptional level of opportunities for businesses and entrepreneurs of all kinds. I can’t imagine working or living anywhere else.”

To qualify for the award, a company must meet a number of criteria, including revenue, growth and character for the three years preceding the judging. Maestro attributes its continuous success to innovation and an unrelenting dedication to world-class customer service. For almost a decade, Maestro has been providing Fortune 500 and other prominent clients with high-impact branded marketing and loyalty programs that offer a very unique customer incentive: cell phone access to a live personal assistant and information service 24 hours a day.

Due to the substantial growth of the company, including its recent expansion into Canada, Maestro recently doubled the size of its Dallas-based personal assistant call center to cover the demand. The company is also hiring new assistants and other key personnel to better serve its clients.

The Dallas 100 winners were recognized at an awards ceremony at the Omni Hotel on November 14. The Dallas 100 Awards was co-founded in 1990 by the Caruth Institute for Entrepreneurship at the SMU Cox School of Business.

For information on Maestro Personal Assistants, call 888-500-1411 or visit personalassistants.com. To learn about the Dallas 100, visit cox.smu.edu/web/caruth-institute/dallas-100.

ABOUT MAESTRO

Based in Dallas, Texas, Maestro provides affordable branded personal assistant-based marketing and loyalty programs for any kind of company in every industry with any type of product or service.

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