



Media Contact:  
Kevin Hosey, Senior Marketing Director  
1-866-570-1411, [press@maestros.com](mailto:press@maestros.com)

# PRESS RELEASE

FOR IMMEDIATE RELEASE

## **Maestro donates Disaster Assistance Service to victims of Goldendale, Wash. wildfire**

Dallas, TX—(July 29, 2013) Maestro Personal Assistants, a leading Texas-based marketing and loyalty company, announced that it is donating its personal assistance service to victims of the wildfire near Goldendale in south-central Washington. Residents affected by the fire can call 877-650-1411 at no charge. Maestro's team of assistants is available to provide help 24 hours a day, including:

- Transport Arrangements
- Travel Reservations
- Medical Services Contact
- Emergency Response Groups Contacts
- Emergency Cash arrangement
- Directory Assistance
- Emergency Message Service
- Emergency Transport Arrangements
- Hospital and Shelter Locations
- Make Calls on Their Behalf
- Messenger Service Arrangements
- Medical Appointments / Admission

Washington Transportation Department officials announced that a wildfire burning on both sides of U.S. Highway 97 has prompted the closure of portions of that highway between Toppenish and Goldendale. The size of the fire was not immediately clear, but approximately 70 people have been evacuated from their homes.

"We recently launched the Maestro Disaster Assistance Service to help victims of natural and man-made catastrophes by providing our assistance service at no charge," said Adam Alfia, Maestro's Managing Director. "Now we're offering our help to the people of Goldendale and surrounding areas affected by the wildfire. Our thoughts are with you. Please call us if you need us."

Mr. Alfia added that any government or charitable disaster-relief organization interested in working with Maestro to provide assistance services can contact the company at 888-500-1411.

### **ABOUT MAESTRO PERSONAL ASSISTANTS**

Maestro Personal Assistants provides U.S. and Canadian companies with a branded 24/7 personal assistance and concierge service program they can offer their customers. Maestro's award-winning service helps attract customers, increase satisfaction and build loyalty by providing callers with Anything, Anytime, Anywhere®. To learn more, visit [personalassistants.com](http://personalassistants.com).

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